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FOLIO



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MARYAM UNHID ESMONEILI

Visual Artist & Digital Painter
Art is my soul and heart

P o r t f o l i o 2 0 2 6





ABOUT ME

Maryam Uahid Esmaeili

Visual Artist & Digital Painter

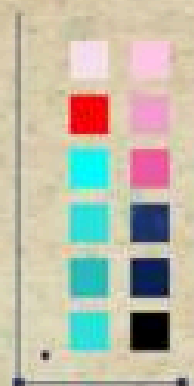
A multidisciplinary visual artist working across graphic design, painting, illustration and ceramic expression.

I blend structure, color and storytelling to create meaningful visual experiences.

WORK EXPERIENCE

- 2026 NFT NYC exhibition and Times Square billboards
- 2025 Solo calligraphy painting exhibition
- 2025 Paper accepted, 21st Int. Conference on Art in Society, Athens
- 2025 Presenter, 10th Int. Conference on Education, Teaching and Learning, Berlin
- 2025 Group exhibition of art professors, Azad University, Tabriz
- 2024-25 Oral presentation, 20th Conference on the Arts in Society, Carnegie Mellon University
- 2024-25 Lecturer in graphic design, Azad University, Tabriz
- 2024 NFT.NYC "60 Alpha": selected from 5,000+ submissions, a week on Times Square billboards

- 2024 Founded Honar Bar Tan (Art on Body)
- 2023 FIAP France exhibition; member of AIA France
- 2022 Member of the Tabriz Graphic Designers Society
- 2021 NFT creator; graphic designer at Radannam and Penguin Snow Park
- 2019 Graphic designer and photographer, Tansoo; pottery workshops begin
- 2017 Solo painting exhibition
- 2014 Graphic design lecturer, Yeganeh Art School, six years
- 2013 Manager and franchisee, Maghsad advertising agency, five years



SKILLS & EDUCATION



Adobe Illustrator



Adobe Photoshop



Calligraphy painting



Digital painting



Pottery



Communication



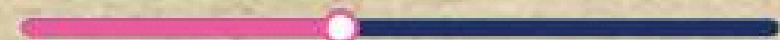
Photography



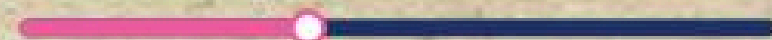
Adobe After Effects



Adobe Premiere



Adobe InDesign



EDUCATION

MA Animation, 2024

BA Graphic Design, 2016

University College of Nabi Akram, Tabriz

Diploma, Graphic Design

LANGUAGES

Persian, Turkish, Azerbaijani: native

English: fluent

German: A2 (integration course)

MOTTO

Art is my soul and heart, so the school is the home of my heart.

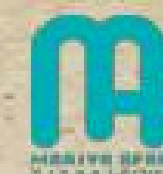
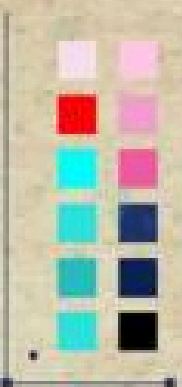


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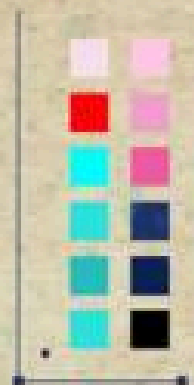
04

Painting and
calligraphy



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Ceramics





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BRAND IDENTITY

Logos and identity systems where Persian letterforms, objects and stories turn into one clear sign.

NURA Leather

Mariya Art

Keyhan Mohammadi

Radannam

Nima Print

Die Fotografen

Eight Institute

Logo collection

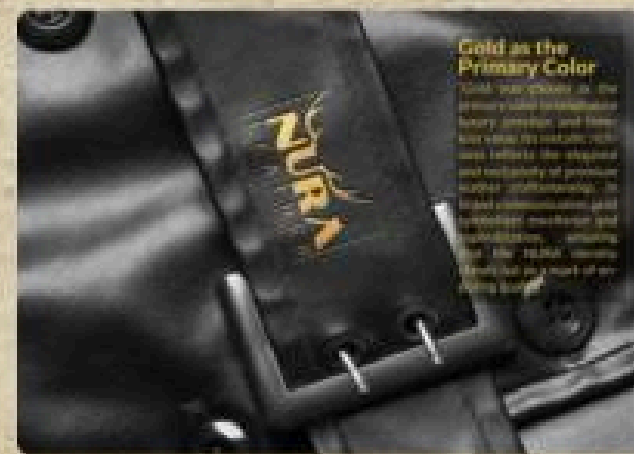


01 BRAND IDENTITY

NURA Leather

Logo and identity, WOLDA 2025

A leather brand built on the tagline Eternal Elegance. Antlers grow out of the letter U to speak of heritage and durability, a stitched frame carries the craft of leather, and gold, burgundy and navy hold the system together. Presented at the Worldwide Logo Design Award (WOLDA 2025).





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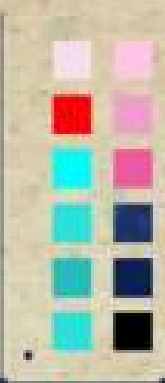


01 BRAND IDENTITY

NURA Leather

Packaging system

A complete packaging family for the leather brand: gold-foil shopping bag, black gift box with burgundy ribbon and seal, tissue paper with the U-antler emblem, sleeve, kraft mailer, dust bag and a care card in English and German.



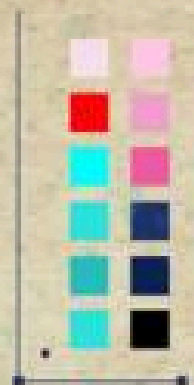


01 BRAND IDENTITY

Die Fotografen

Business cards · Mannheim, 2026

For a photo lab in Mannheim, the business card becomes the screen of a camera: battery, focus scale, shooting modes and an ISO scale frame the contact details. Logo supplied by the client.



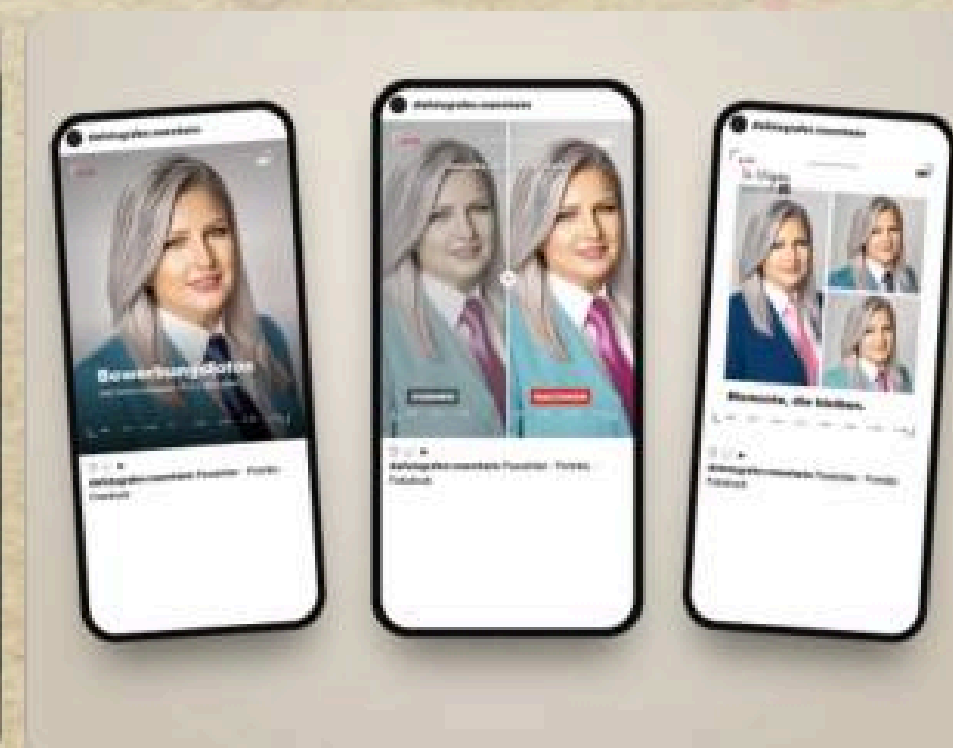
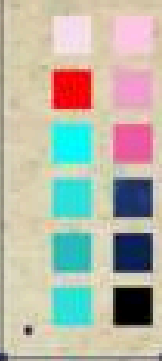


01 BRAND IDENTITY

Die Fotografen

Brand extension · concept

The viewfinder idea grown into a full system for the shop: photo envelopes, gift vouchers, price list, window graphic, A-board, Instagram, Google profile and an icon set — every piece speaks the language of the camera.



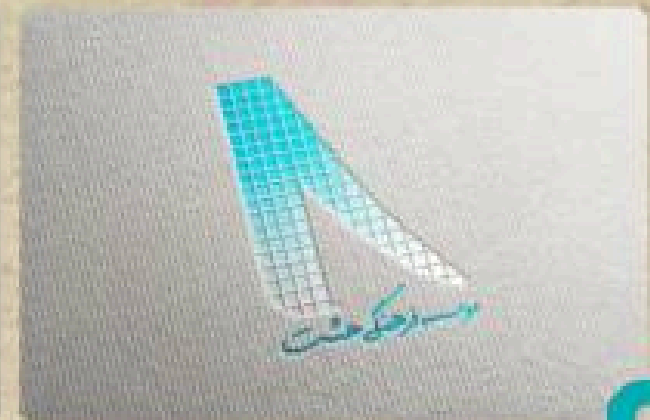
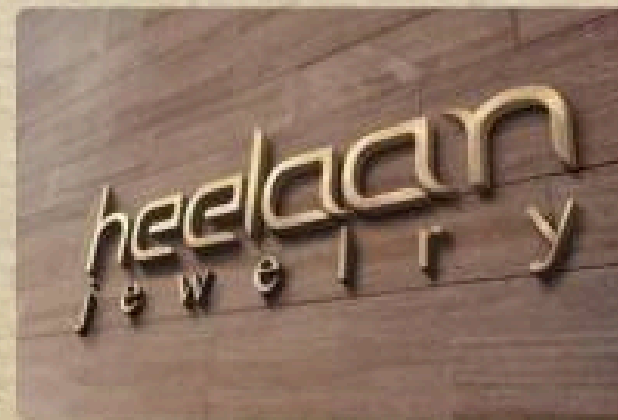
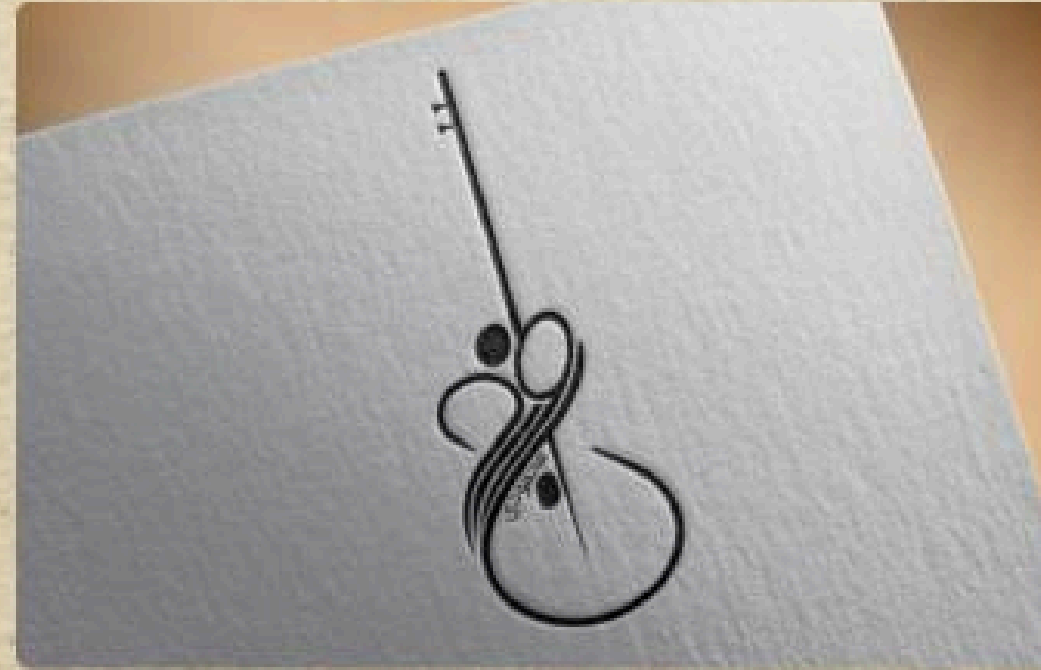
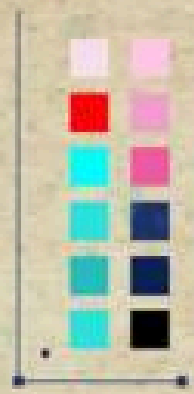


01 BRAND IDENTITY

Logo collection

Logotypes and marks

Marks for a tar player, a pottery studio, a jewellery house, a leather goods label, a holding company and a cultural institute. Each one starts from the letters of the name and ends as a single, memorable shape.





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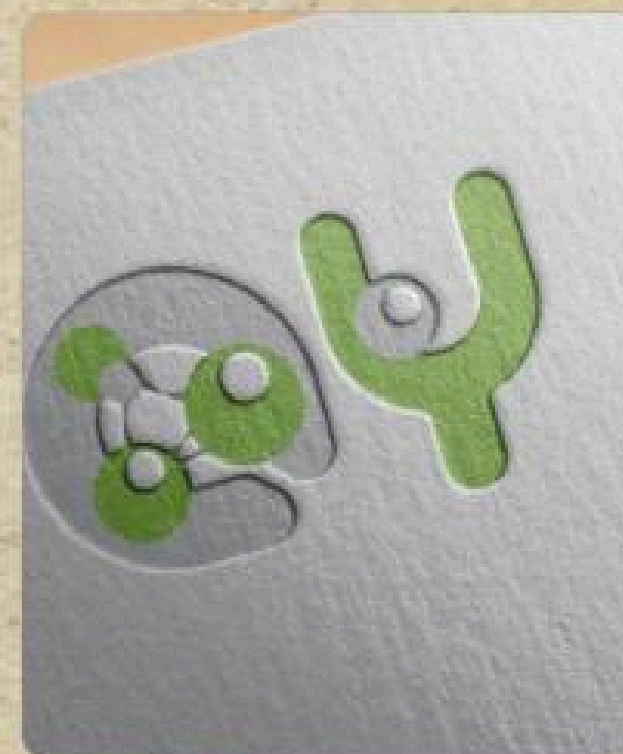
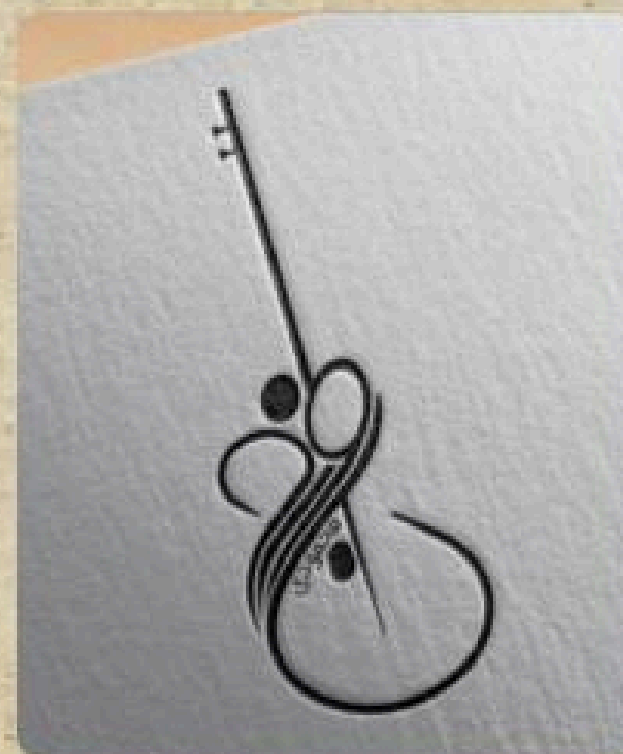
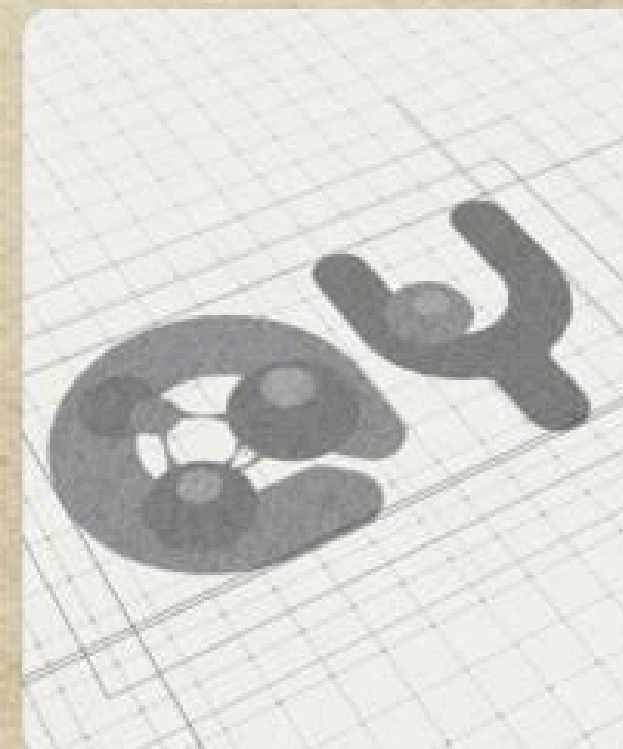
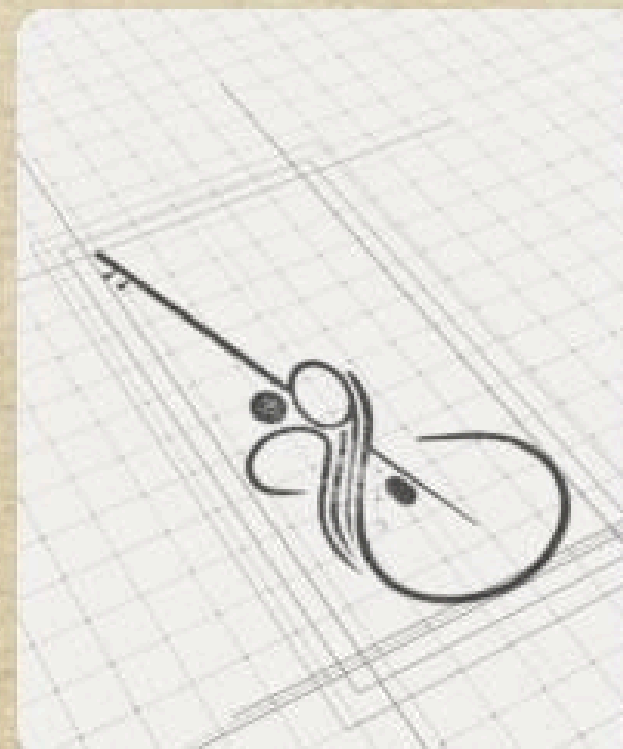
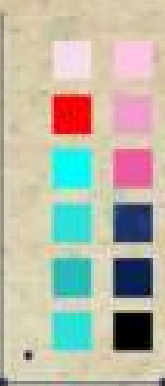


01 BRAND IDENTITY

From sketch to mark

Rafi Mahmoudi · Ay Yıldız · Damakh Dadi

Logos for real clients, each drawn first in pencil on a construction grid: a setar in one continuous line for the musician Rafi Mahmoudi, molecules forming “ay” for Ay Yıldız Chemicals, and a warm custom wordmark for the restaurant Damakh Dadi.



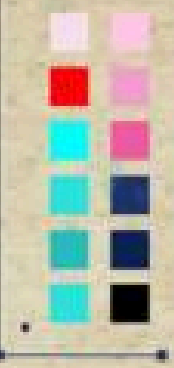


01 BRAND IDENTITY

Logo collection

Ay Yıldız Holding • AZTEX • Heelaan

The parent brand Ay Yıldız Holding with a bold @-shaped a; antlers framing the name of the leather label AZTEX; and a flowing script for the jewellery house Heelaan.



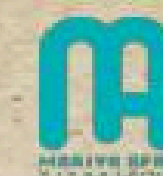
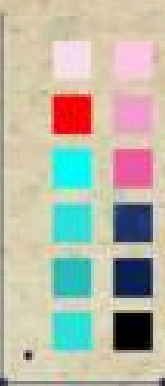


01 BRAND IDENTITY

Mariya Art

Personal studio identity

My own studio mark: a rounded MA monogram in teal and pink, applied to signage, letterhead, business cards, envelopes and stickers.



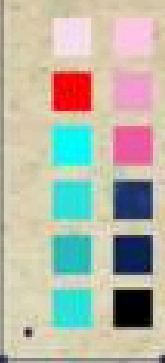


01 BRAND IDENTITY

Keyhan Mohammadi

Identity and book design

For a musician whose main instrument is the guitar: the name **کیهان** written as one calligraphic gesture whose upright stroke becomes the neck of a guitar with its tuning pegs. Square business card and the book **Theoretical Foundations of Music**.



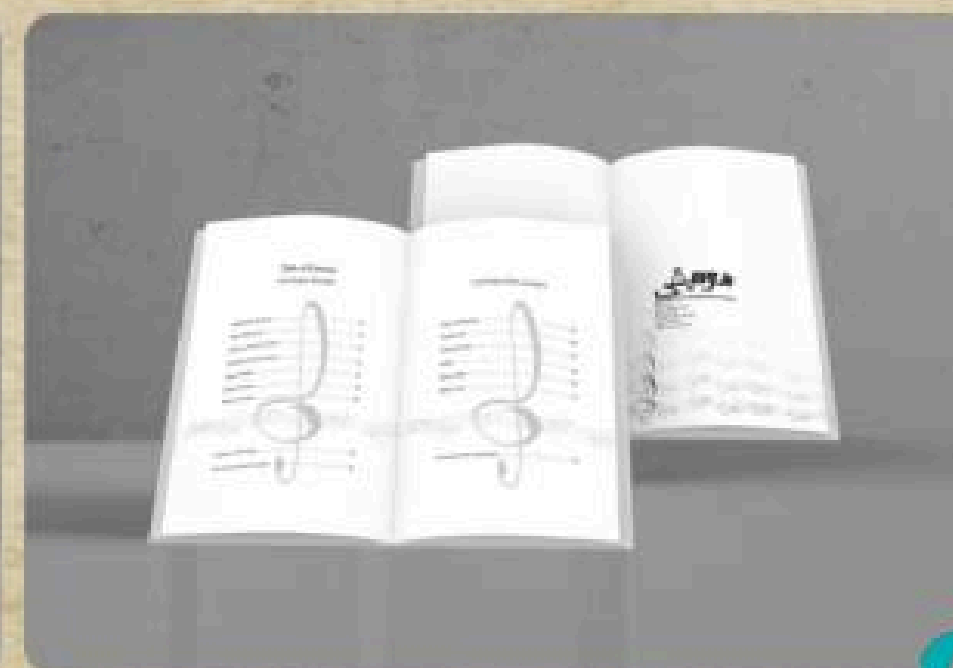
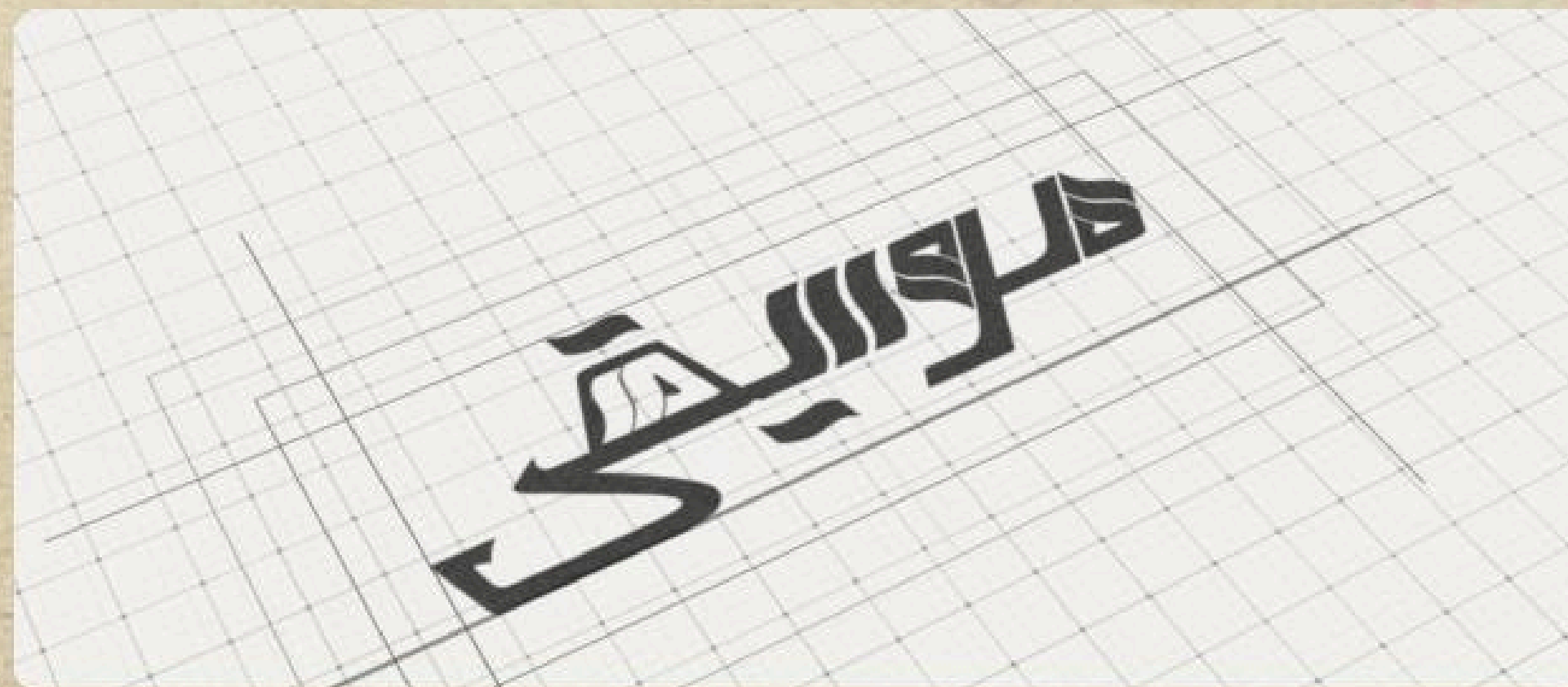
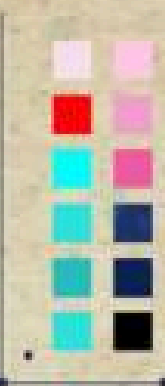


01 BRAND IDENTITY

Keyhan Mohammadi

"Musiqi" lettering & book, 2017

For the book Theoretical Foundations of Music I drew the word موسیقی by hand: sharp, ribbon-like strokes with cut-out lines running through them like a music staff. Cover, inner layout and lettering are my design.





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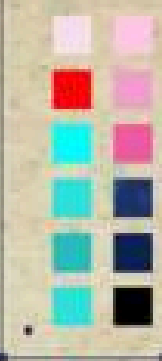


01 BRAND IDENTITY

Keyhan Mohammadi

Identity in use

The guitar logo carried into a musician's world: square business cards, album cover and vinyl, guitar picks and strap, concert poster and ticket — six guitar strings as the recurring motif.



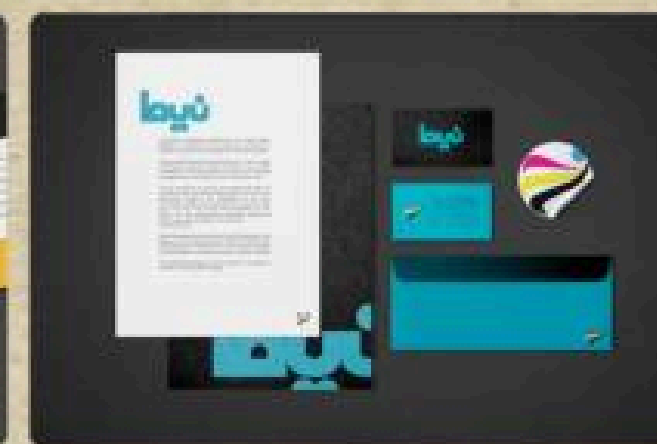
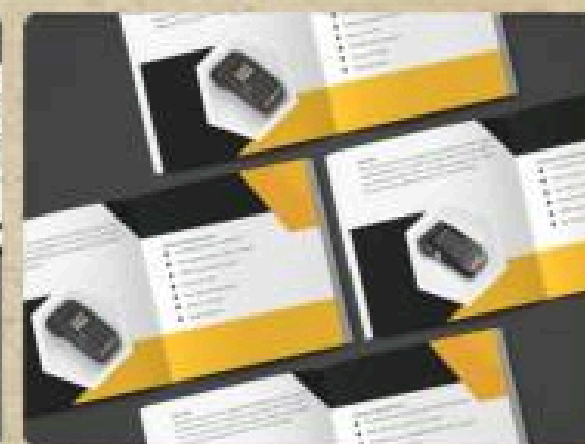
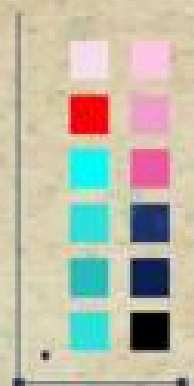


01 BRAND IDENTITY

Radannam & Nima Print

Identity, catalogue and stationery

Radannam makes banking card readers in Tabriz; the hexagon of its mark becomes the grid of the catalogue, cards and letterhead. For Nima Print, a design and printing studio, a CMYK ribbon carries the stationery.



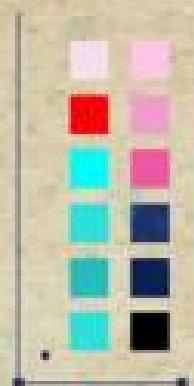


01 BRAND IDENTITY

Radannam

Logo redesign • 2021

Before: a 2 cm hologram sticker with a keypad symbol and no name. After: the same symbol kept for recognition, the name رادان نام drawn on the keypad's square module, and a yellow-and-black hexagon system for catalog and stationery.



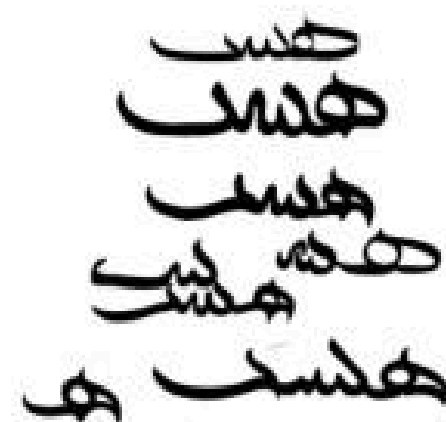
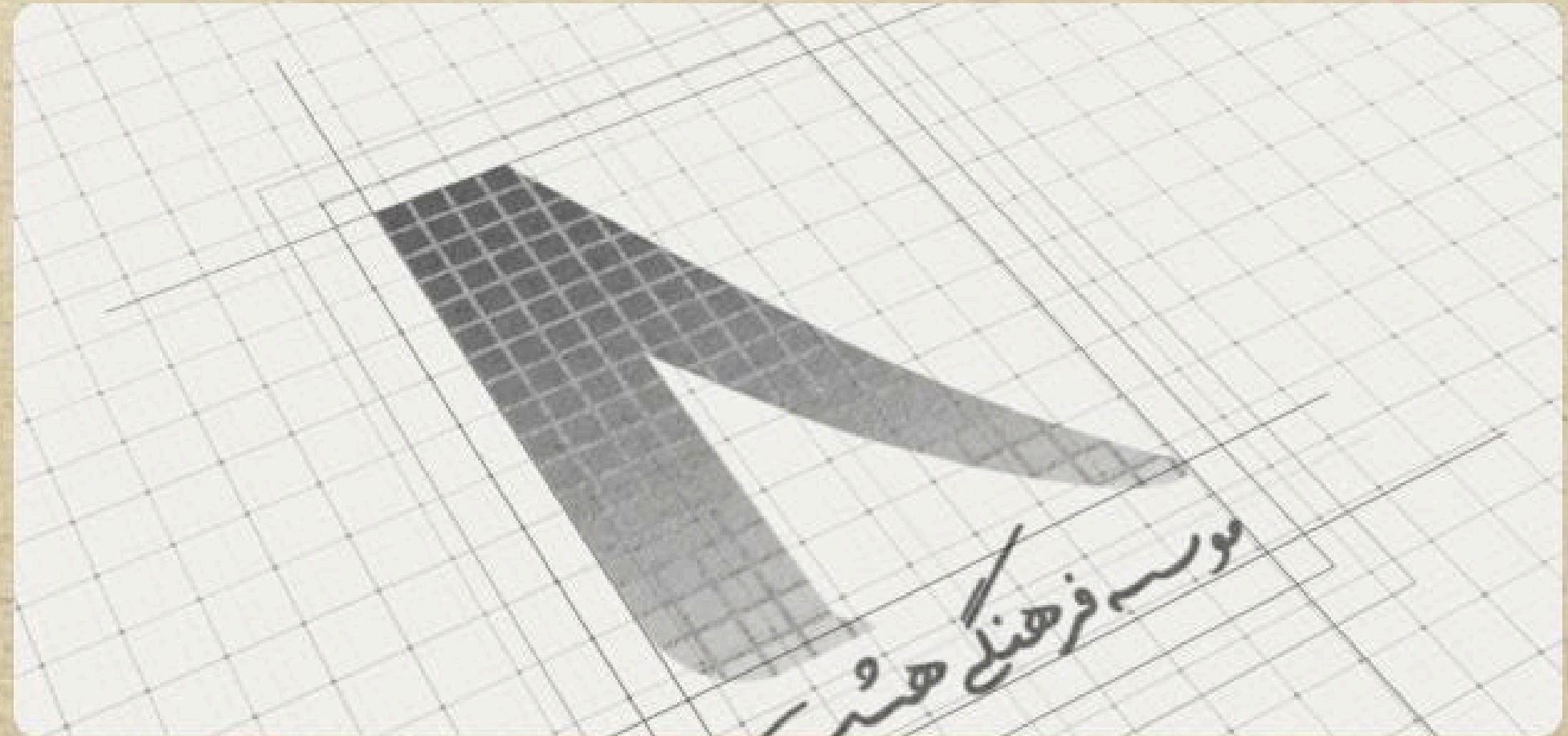
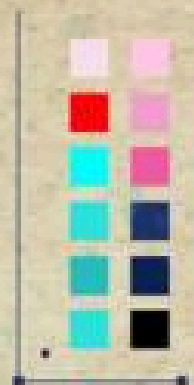


01 BRAND IDENTITY

Eight Cultural Institute

Logo & hand lettering · 2022

“Hasht” means eight: the Persian digit ۸ built from a grid of squares that fades from teal into white — many small pieces forming one culture. The name was drawn by hand again and again, then built in Illustrator.



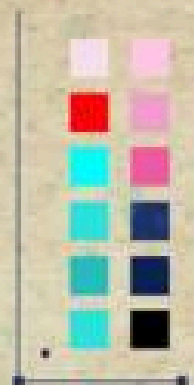


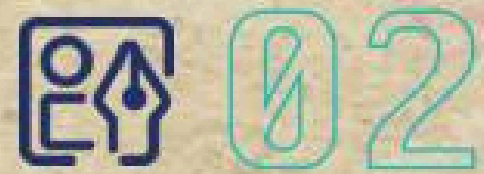
01 BRAND IDENTITY

Eight Cultural Institute

Visual identity

The grid of the Δ becomes the pattern of the whole institute: stationery, staff badge, certificate, reception wall, posters and Instagram — always in the corporate teal.





PACKAGING & PRINT

Packaging, publications and campaigns, designed down to the dieline, the paper and the last spot colour.

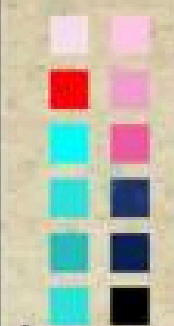
Lindt proposal

ChiChi campaign

ATIECO catalog

Hacoupian

Tesla Pro



02 PACKAGING AND PRINT

Lindt chocolate

Packaging proposal

Tablet wrappers drawn in one continuous line, where faces and hands to the mouth show the pleasure of chocolate; contrasting colour codes for cocoa, strawberry and pistachio.

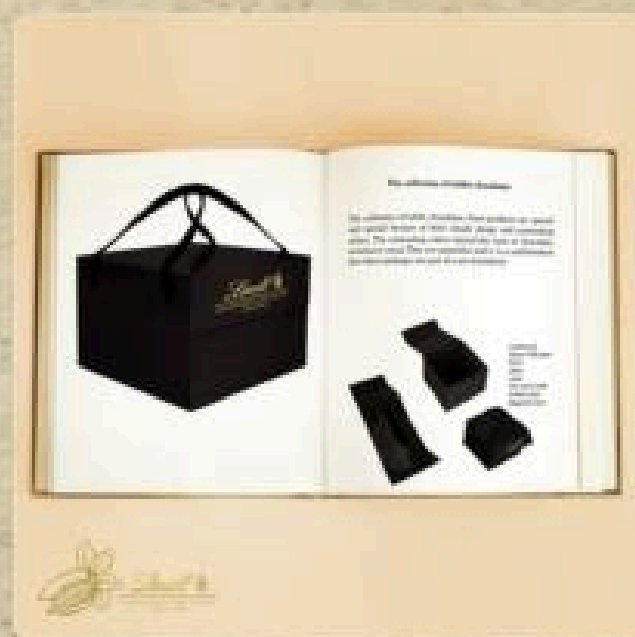
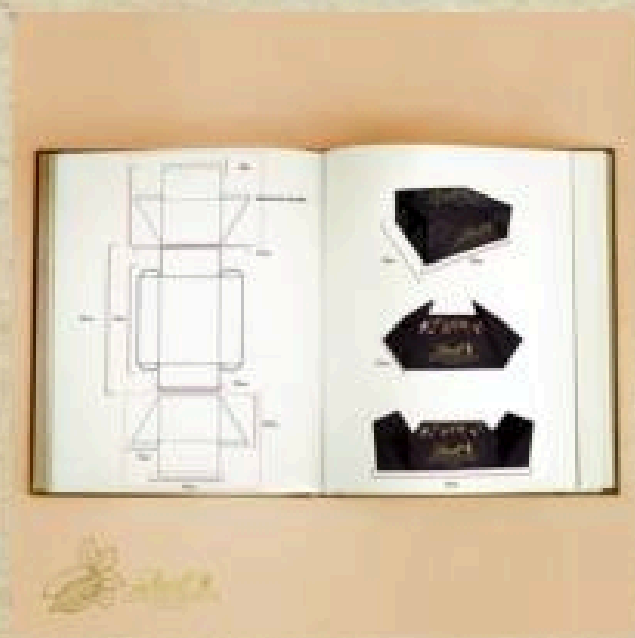


02 PACKAGING AND PRINT

Lindt gift boxes

Dielines, finishes and print

A spread jar sealed in gold, a hard gift box that opens into a serving tray, a magnetic carry box and its insert moulds, with every choice explained: offset black, a golden fifth colour and local UV.





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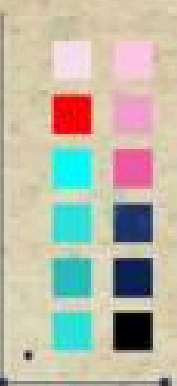


02 PACKAGING AND PRINT

ChiChi perfume

Photography and campaign

Product photography and the campaign built on it: poster, roll-up banner and an exhibition booth.



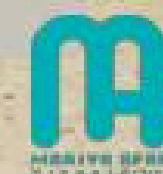
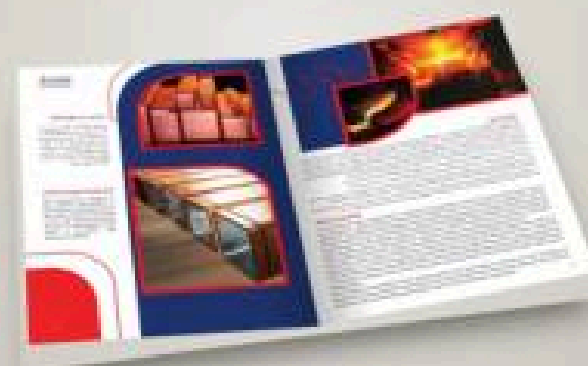
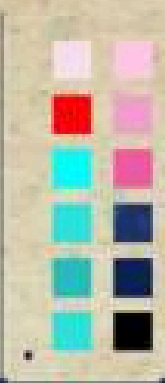


02 PACKAGING AND PRINT

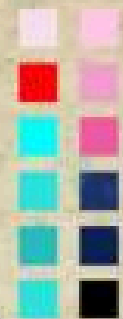
ATIECO

Product catalog - 2023

An 8-page bilingual catalog for a foundry-equipment maker: navy and red from the client's logo, rounded window frames echoing moulds and tubes, and Persian and English set on one shared grid.



Company profile, CCM copper mould tubes and ramming machines for induction furnaces — technical content made calm and readable, with a thin red line running through the pages like molten metal.

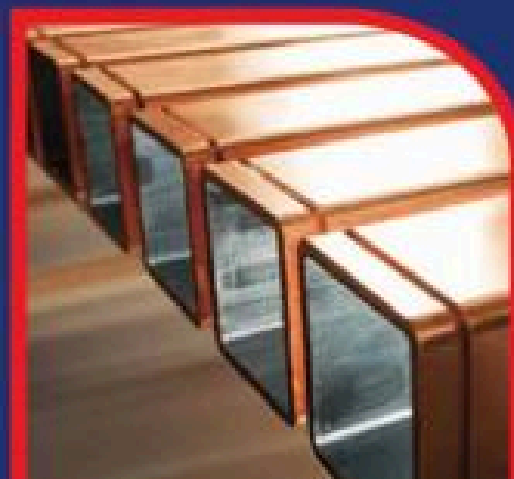
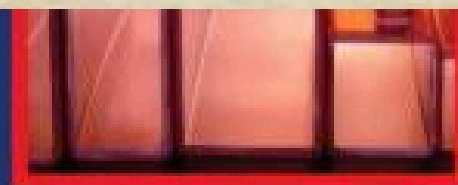


For the 2000–2001 season, the following data were obtained:

شرکت هندسی آلیکو توانسته است اروپا یعنی منطقه COM را برای اولین بار در ایران با پیشرانه کریون (توربانات رور خفا) - پمپی سایلن سرورود و موتور با استاندارد اروپا و تکنولوژی مدرن در ابعاد و مقیاس مختلف با کیفیت و قیمت پایین را تولید نماید.

ODW linear copper mould tube

Alice engineering company is the exclusive representative of CCM copper mould tube ule and after sales services of TC Turkey in Iran. This company produces all types of CCM Copper mould tubes in accordance with European standards.



المسألة الأولى

[illegible]

در پایش تیوب، عسل این ظرفیت موفقیت گردیده برای اولین بار در ایران، تیوبهای عسل خطوط CO₂ را بوسیله سارزی و تولیدات تولید در پایش تیوبهای سارزی این شرکت، ساخته شده انواع دستگاههای جدا و گوب، گوبهای تقطیری، از ظرفیت 1 تا 10 لیتر، می باشد.

[illegible]

About Company

on the basis of 20 years of experience in casting and steel industries, it's activity started in 2010 and it's factory was operated in Saitir Söğütözü industrial zone of Tabriz in 2012. This complex was established with the purpose of self-sufficiency and localization of the machinery and equipment manufacture and production for the steel industries of our country and its management and employees have promised to achieve its goals, and they have taken valuable steps by relying on God's power so far. The products of this company are divided in three main production areas: CCM, complete tubes, machine manufacturing and advanced technologies.



استگاه قلب کوب کوردهای کتابی

دستگاه کف کوب، کوره های القایی برای کوره های 1000 کیلوگرم تا 300 تن مورد استفاده قرار می گیرد. در کف کوب تک پیستونه و سه پیستونه طراحی می گردد این دستگاه محل خنثی سازی ذرات نمور کف کوبه را انجام می دهد و کف کوبه را از صورت پودری مایع می سازد و هوای فشرده مورد نیاز این دستگاه را نیز تامین می نماید. در صورت نیاز به هوای فشرده 10 تا 40 کیلوگرم می باشد.

دستگاه دیوار کوب ۳ بازو کورسهای قابل

سیستم دیوارکوب کوره های القایی دو بار و سه بار و بصورت پهنایکبی مورد استفاده قرار میگیرد و این دستگاه برای کوره های القایی از 1 تن تا 40 تن مناسب میباشد و این دستگاه پس از استقرار در داخل شایلون کوره القایی بصورت چرخشی عملیات ذائقه سازی را انجام می دهد و باعث قطر یکم شدن خاک رسور پشت شایلون میگردد و جهت استفاده از این دستگاه های فائده های بسیار هست و برای مورد نیاز هست و برای فائده های مورد نیاز دستگاه از کلاس سورهای های فائده های کلاسین می گردد.

3 arm wall ramming machine of induction furnace

5-arm ramming machine of induction furnaces is used pneumatically and it's machine is suitable for induction furnace with high tonnage from 1 ton to 35 tons and it has 5 arms and this machine after setting inside of induction furnace stonci



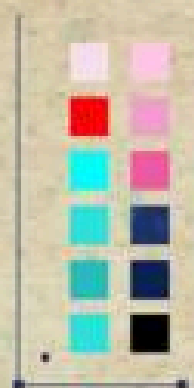


02 PACKAGING AND PRINT

Hacoupian

Brand book · university project

A menswear identity concept: a horse's head in flowing calligraphic strokes inside an arch of Persian ornament, and a wordmark built on a strict grid. The brand book covers construction, colour, rules and stationery.



02 PACKAGING AND PRINT

Hacoupian

Fall & winter catalog 2017-2018

Black and gold catalog where each look stands next to its fabric — a quiet, tailored layout that lets the clothes speak.



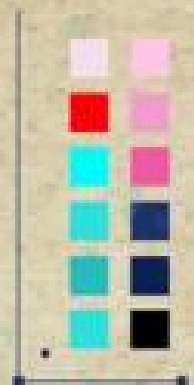


02 PACKAGING AND PRINT

Tesla Pro

Packaging • real client

Retail box and gift box for an HD touch screen for cars: a teal band, flowing sound-wave lines, and on the lid the screen's features orbiting the logo like connected apps.





03

DIGITAL ART

Digital painting, illustration and NFT collections, from quiet landscapes to loud, red, expressive portraits.

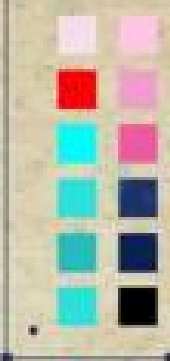
NFT collections

Eye and Butterfly

Portraits

Landscapes

Animals



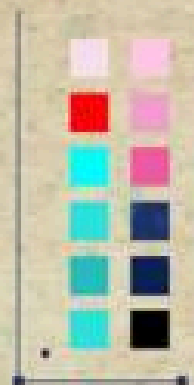


03 DIGITAL ART

Digital painting & NFT

Collections since 2021

Expressive digital paintings released as NFT collections on Foundation, Objkt, Manifold, KnownOrigin and more. Selected for the NFT.NYC 2024 "60 Alpha" contest from over 5,000 submissions and shown on Times Square billboards.



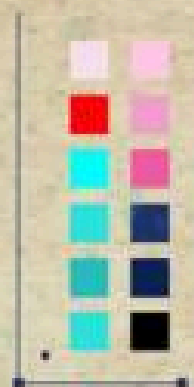
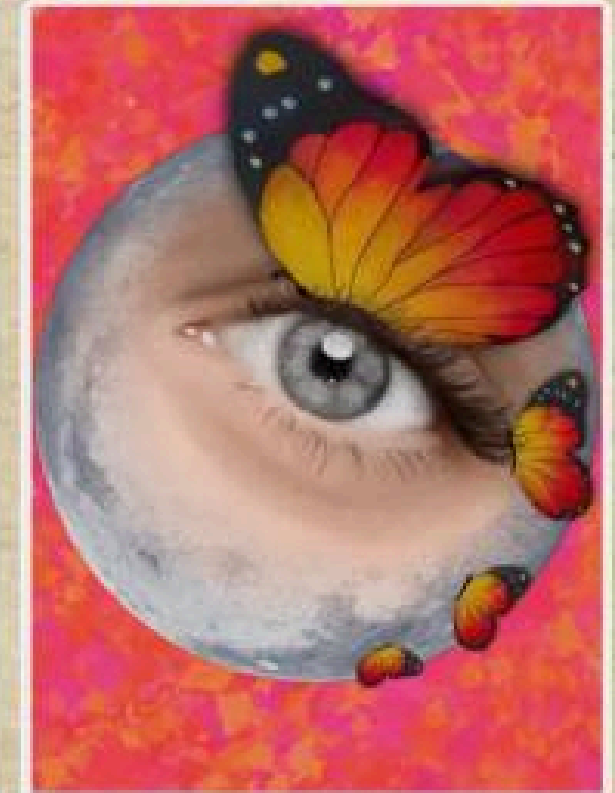


03 DIGITAL ART

Eye and Butterfly

Digital series

A realistic eye, painted wings and a full moon, in three colour moods.





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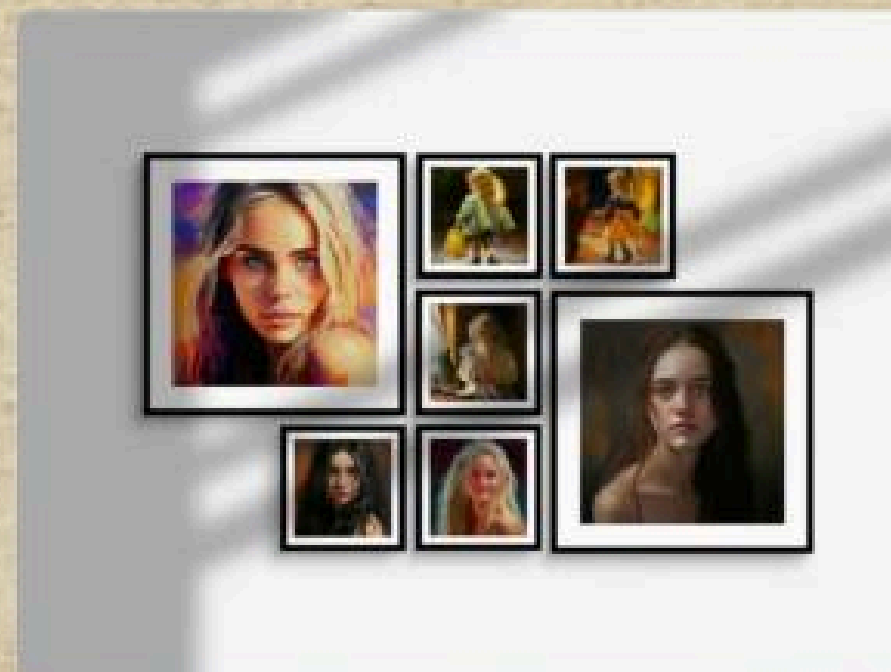
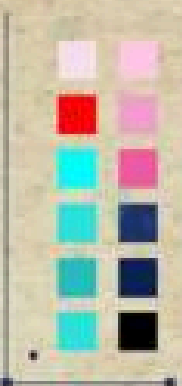


03 DIGITAL ART

Portrait series

Digital painting

Oil-style digital portraits, composed as gallery walls and printed on apparel.



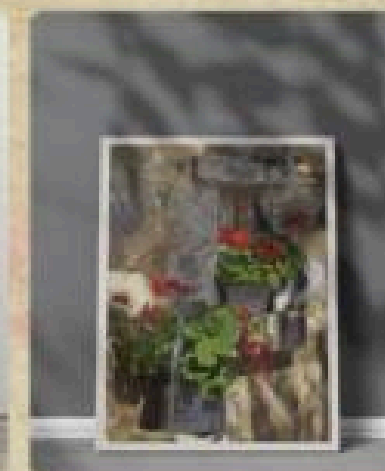
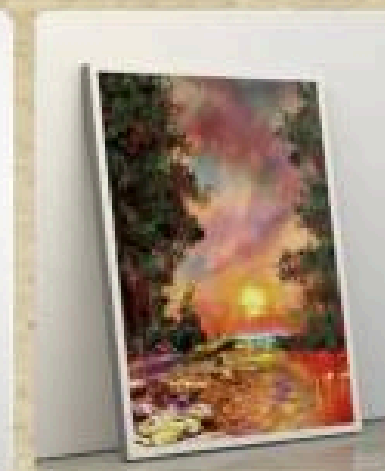
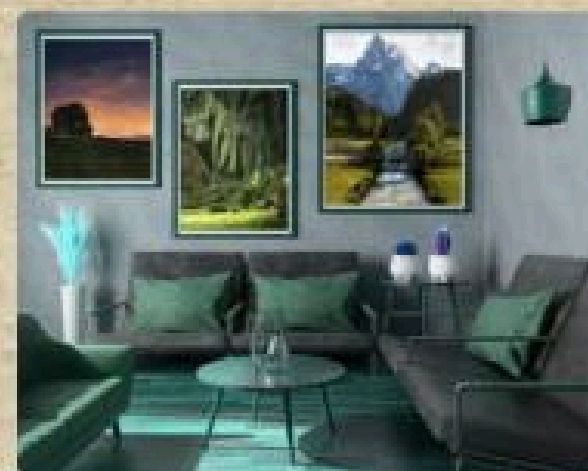
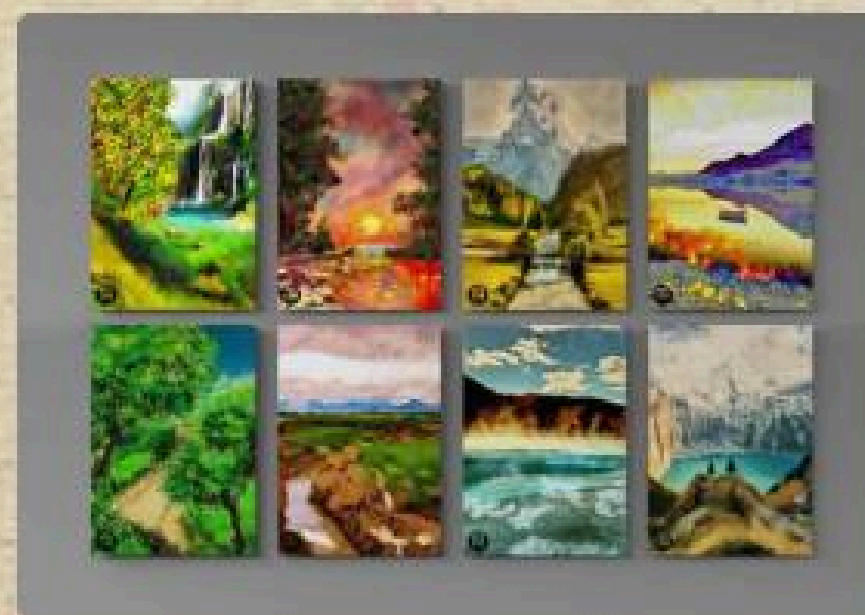
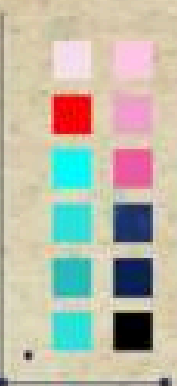


03 DIGITAL ART

Landscapes

Digital painting

Forests, rivers, mountains and sunsets,
painted for interiors.



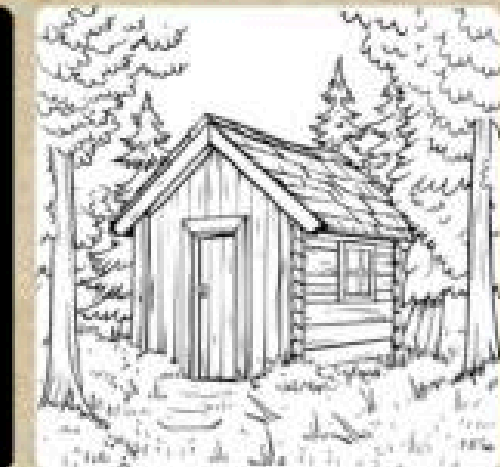
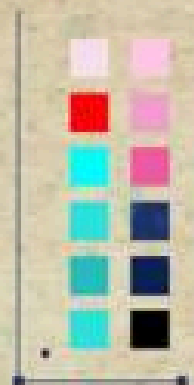


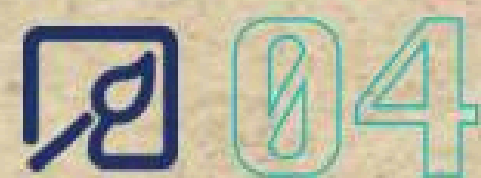
03 DIGITAL ART

Animal illustration

Illustration and line art

A dog portrait series in a screen-print style,
and line art for colouring books.





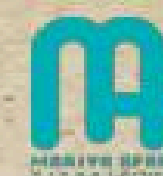
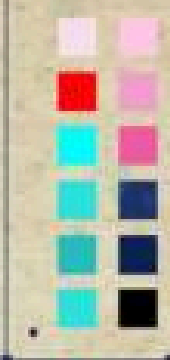
PAINTING & CALLIGRAPHY

Acrylic on canvas, calligraphy painting, and the brand that carries them onto fabric.

Calligraphy painting

Honar Bar Tan

Acrylic on canvas



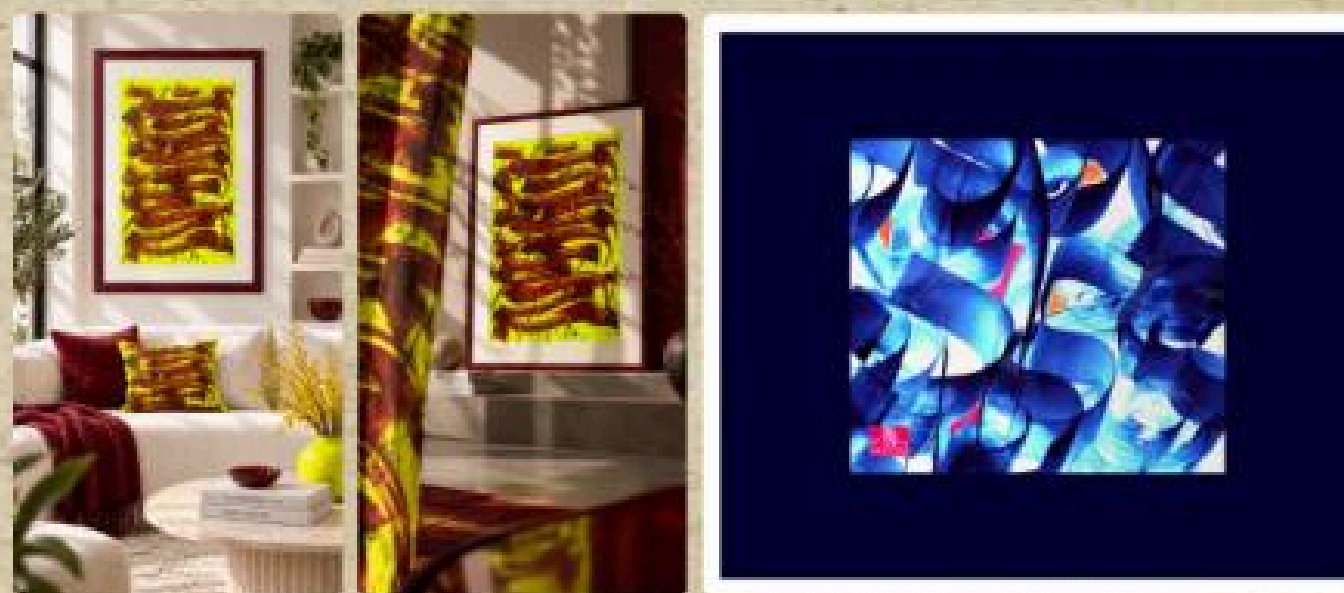
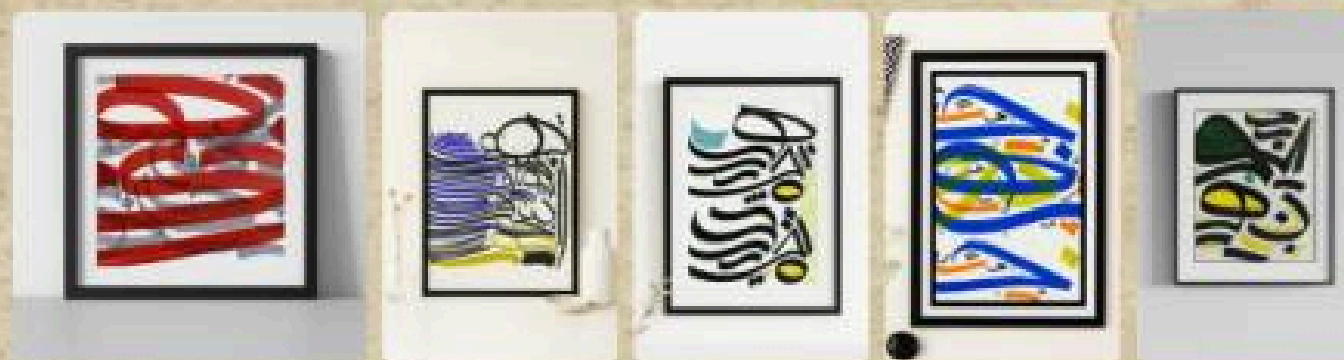
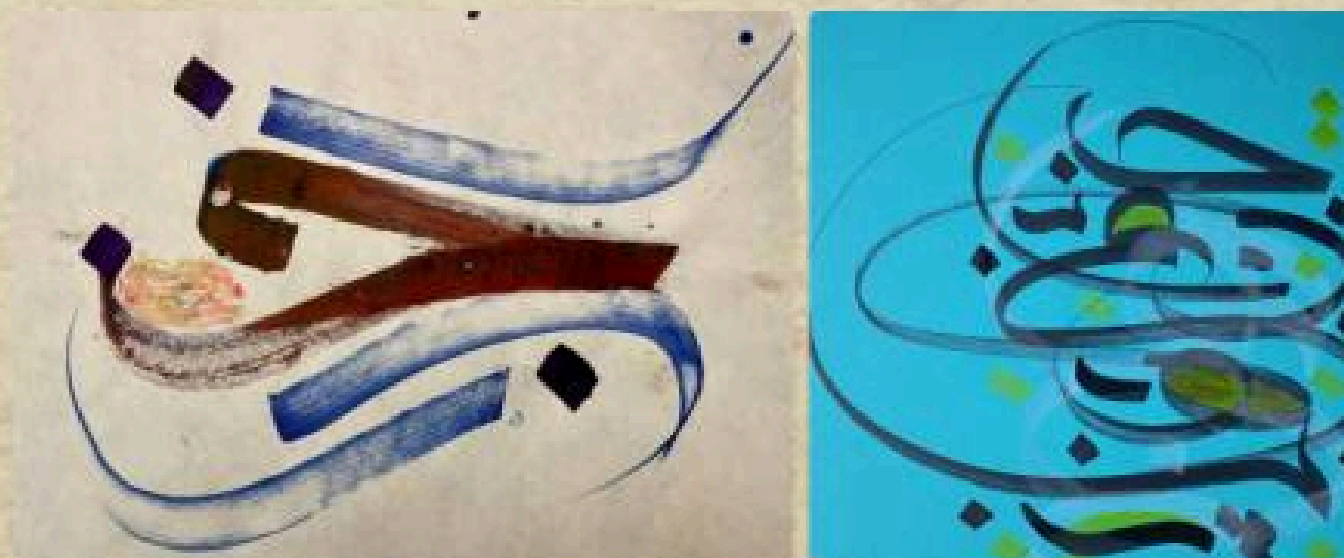
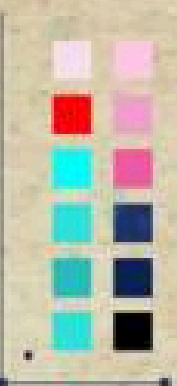


04 PAINTING AND CALLIGRAPHY

Calligraphy painting

Solo exhibition, 2025

Persian letters freed from reading and turned into rhythm, colour and gesture.



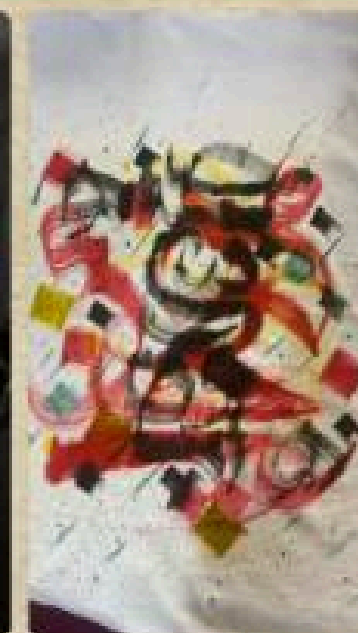
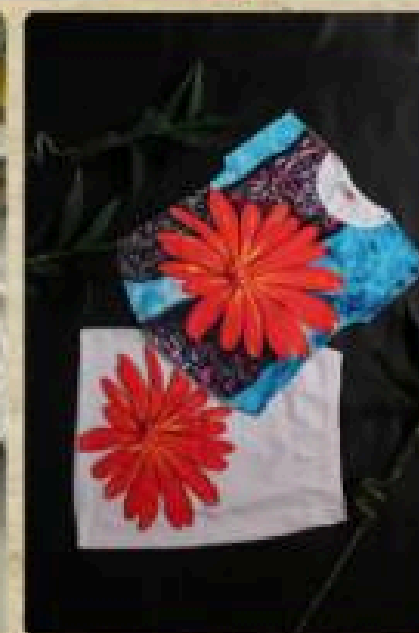
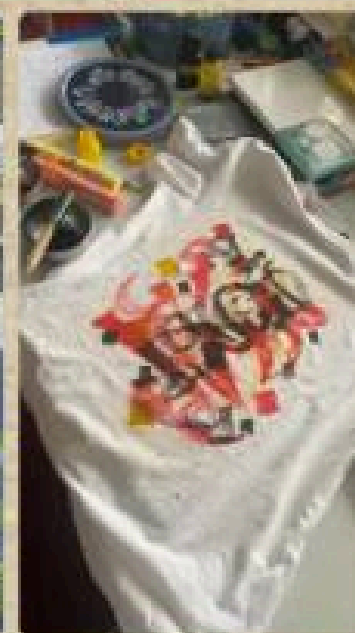
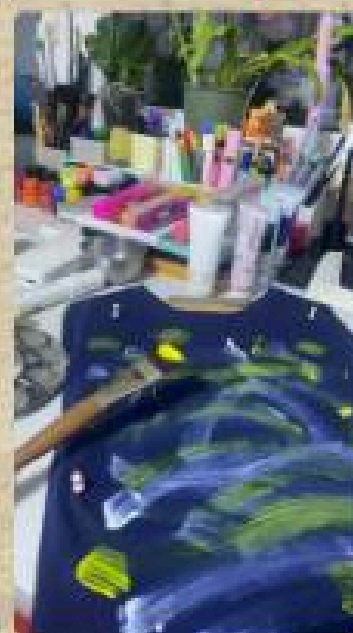
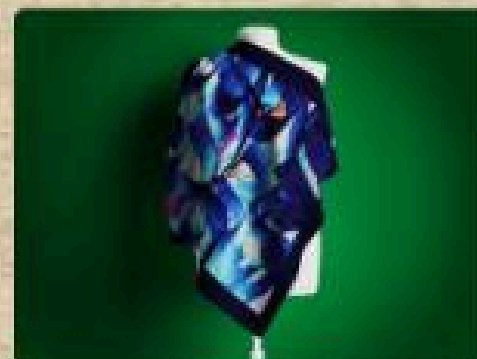
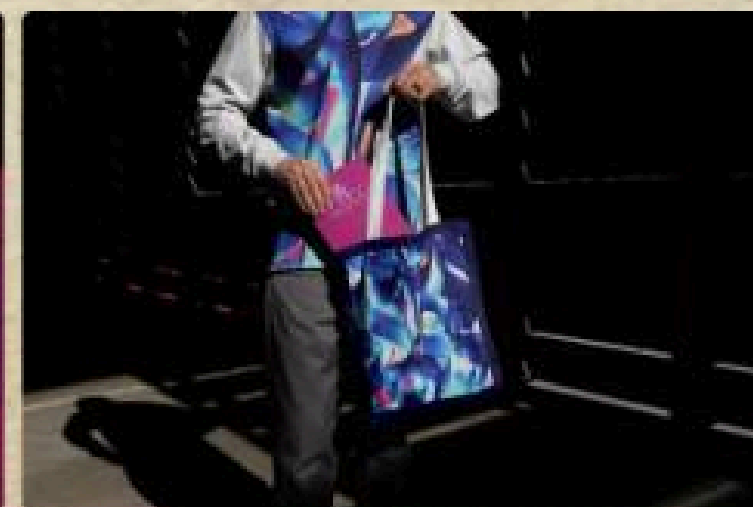
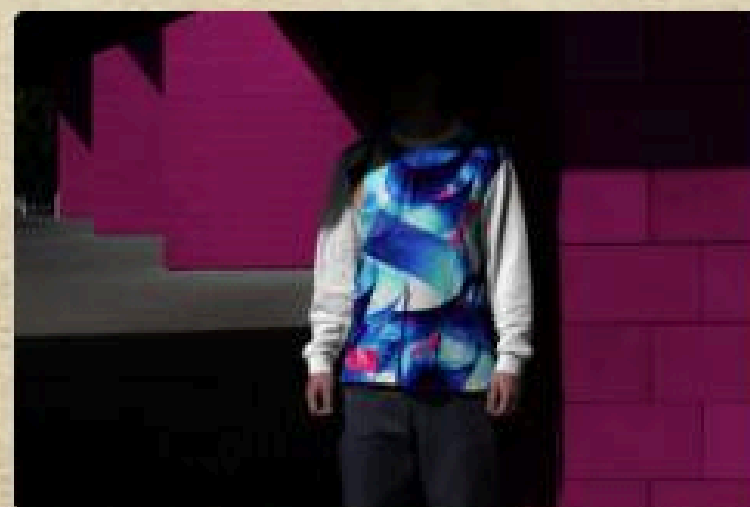
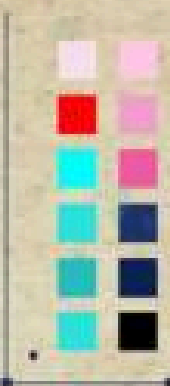


04 PRINTING AND CALLIGRAPHY

Honar Bar Tan

Art on Body, my brand since 2024

My calligraphy and paintings carried onto fabric: scarves, sweatshirts, totes and shopping bags, from the first brush stroke to the printed piece.



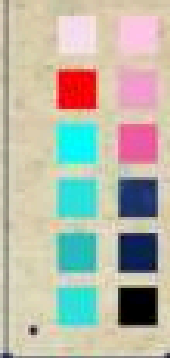


04 PAINTING AND CALLIGRAPHY

Honar Bar Tan

Fashion and accessories

The same paintings on t-shirts, dresses, sneakers and handbags.



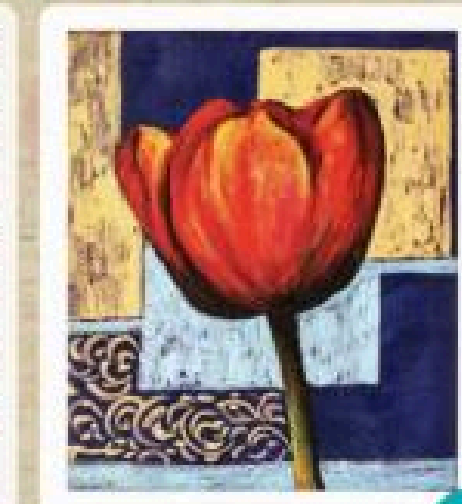
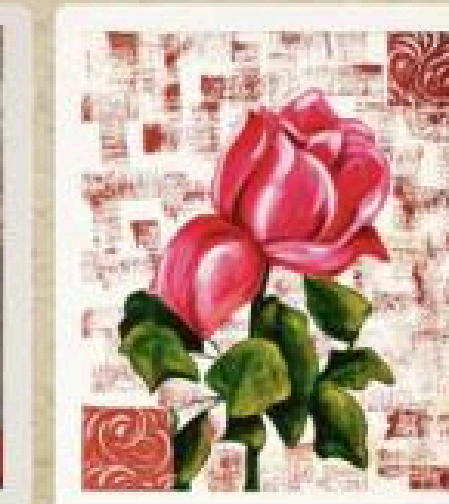
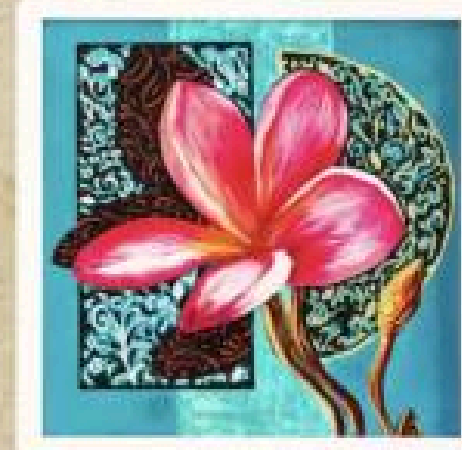
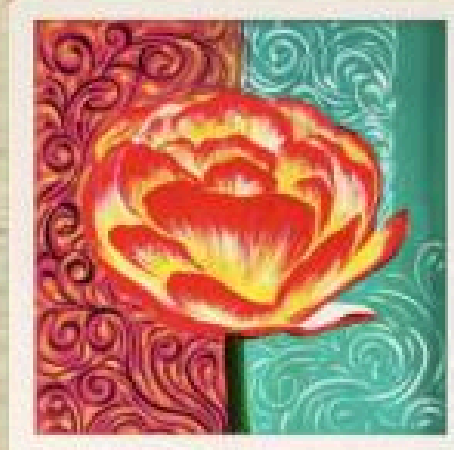
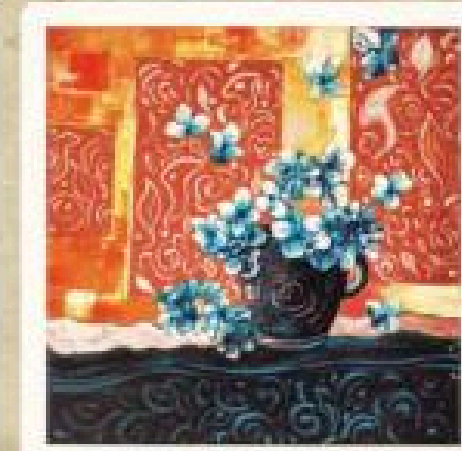
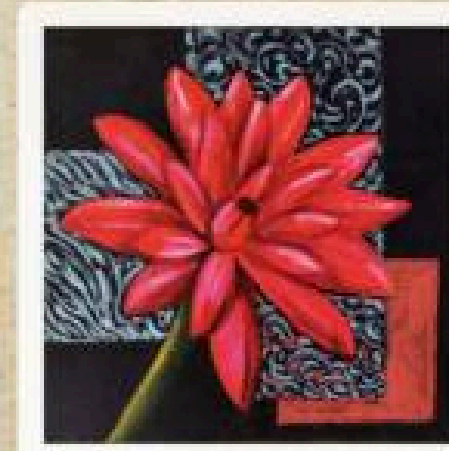
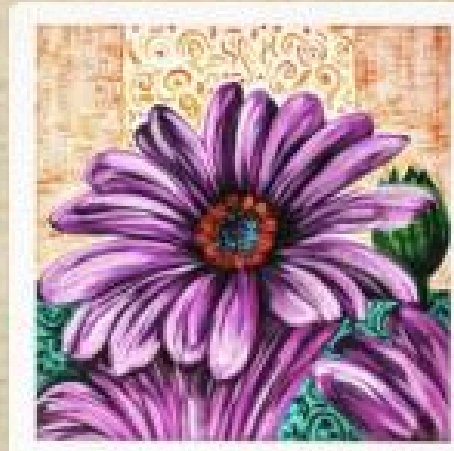
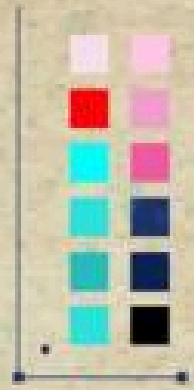


04 PAINTING AND CALLIGRAPHY

Flowers on canvas

Acrylic on canvas

Flowers set against patterned, ornamental grounds, where nature and decoration meet.



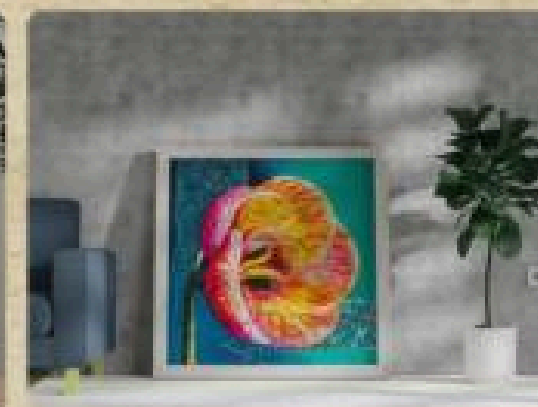
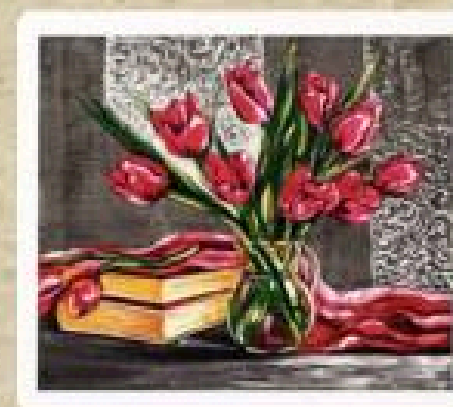
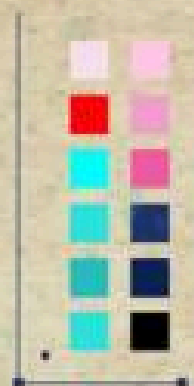


04 PAINTING AND CALLIGRAPHY

Still life & exhibition

Acrylic on canvas

Still lifes and small narrative scenes, shown at my solo painting exhibition.





05

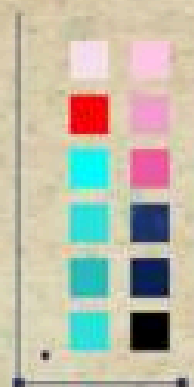
CLAY WORDS

Vessels with the spirit of calligraphy painting: the text becomes part of the body of the pot.

Clay Words

Process

Teaching



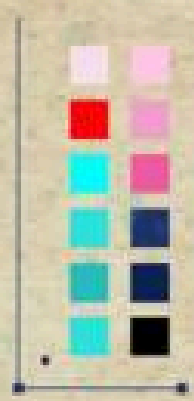


05 CERAMICS

Clay Words

Ceramics and calligraphy

Hand-built and wheel-thrown vessels inscribed with Persian script while the clay is semi-dry, then glazed and fired.



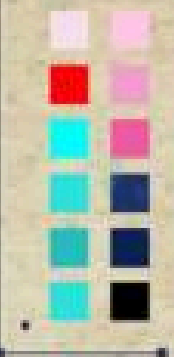


05 CERAMICS

Clay Words

Forms and colour

The project asks how poetic script can move from surface ornament to structural meaning.



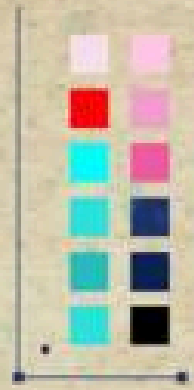


05 CERAMICS

Clay Words

Collection

A growing family of vessels, jugs and candle holders, fired together.



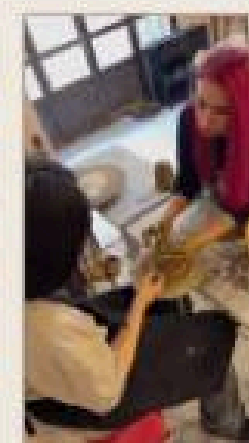
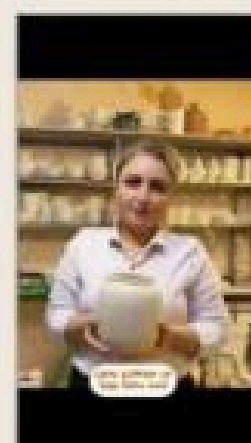
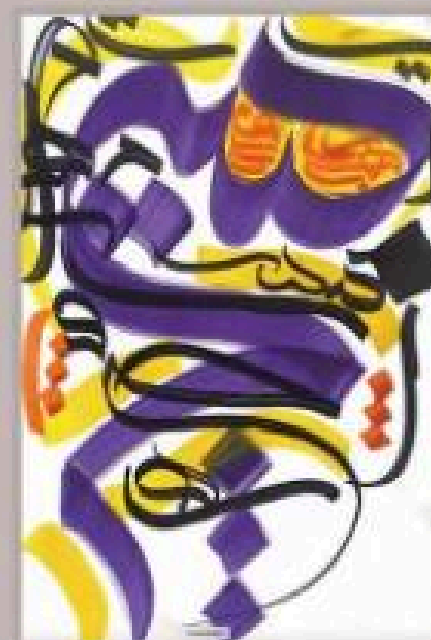
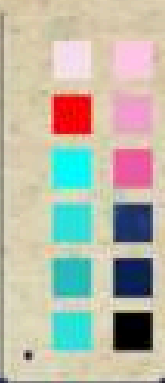


05 CERAMICS

From brush to kiln

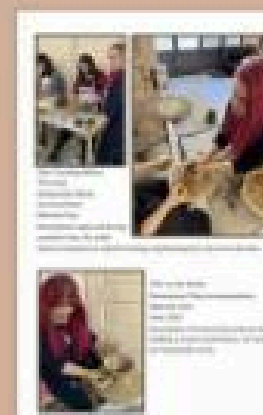
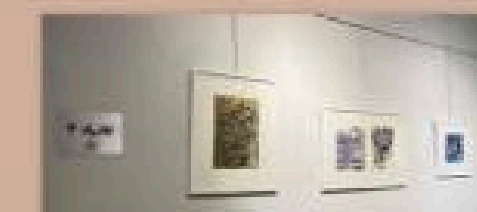
Process and teaching

A calligraphy painting becomes the skin of a vase. Alongside my own practice, I have taught pottery workshops from basic to advanced since 2019.



Current State of the Work

This project builds on my previous solo exhibition of calligraphy painting (2025), as well as years of experience in ceramic workshops I have organized since 2019. My artistic vocabulary in both media is well-developed, and I am now ready to merge them into one cohesive practice through this residency.



THANK YOU

Life is short and the world is vast.
Wherever I work, I want to leave a
meaningful trace.

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